



Bibingka Lovers Pass

Everything you need to know about our

FIRST-EVER LOYALTY CARD PROJECT

... and why this card is a free bite of happiness in every visit!



Your sweetest journey starts here ➔



Experience the Ultimate Bibingka Indulgence!

Introducing the Bibingka Lovers Pass—your exclusive gateway to enjoying the best of Buglas Isla Café's signature bibingka treats. Whether you're a longtime fan or a first-time taster, this pass offers unbeatable value, special perks, and a delightful way to share the joy of freshly baked bibingka with family and friends.

What is the Bibingka Lovers Pass?

The **Bibingka Lovers Pass (or the "BLP" Card)** is a **loyalty card program** designed for Buglas Isla Cafe enthusiasts, offering exclusive rewards and discounts. With free monthly Native Bibingka, special birthday treats, and up to 15% savings on food and beverages, this card provides unparalleled value. Customers may choose flexible subscription options for year-round indulgence and convenience.

Why Get the Bibingka Lovers Pass?

- **Exclusive Discounts** – Enjoy more bibingka for less.
- **Convenience** – Prepaid and hassle-free, just present your pass.
- **VIP Perks** – Access special promos, discounts, and seasonal offers.

How Does It Work?

1. **Purchase Your Pass** – Available at any Buglas Isla Café branch.
 - Buglas Isla Café, ArcoVia City, Pasig City
 - Buglas Isla Café, Cala Laiya, San Juan, Batangas
 - Buglas Isla Café, Dumaguete
 - Buglas Isla Café, Westgate, Alabang
2. **Activate Your Pass** – Get it registered under your name to start using the perks.
3. **Redeem Your Bibingka** – Present your pass at any Buglas Isla Café branch and enjoy your bibingka.
4. **Enjoy Exclusive Perks** – Be the first to access special discount promotions, seasonal flavors, and limited-edition bibingka creations.

Additional Perks for Pass Holders

- ✓ Priority access to seasonal bibingka flavors
- ✓ Birthday treat – 1 FREE bibingka on your birthday month
- ✓ Special invites to events
- ✓ Buy 1 Get 1 offer on selected months



Features of the Bibingka Lovers Pass Card

Exclusive Perks & Discounts:

- **Free Native Bibingka:** Enjoy **three (3) free Native Bibingkas** every month — redeemable once per day! (Yes, you read that right! *F R E E*)
- **Birthday Special:** Celebrate your special month with a **free Special Bibingka** — *on the house, of course!*
- **Food & Beverage Discount:** Savor your favorite dishes with **15% off** on food and beverages when your order is ₱1,000 or more. (Up to 3 redemptions per month!) Not applicable to alcoholic beverages.

Unlock Exclusive Perks with Our New Card!

Affordable Acquisition Options: Join today and enjoy amazing perks with our flexible card options!

- **One-Time Purchase:** Get your card for only **₱300** — packed with exclusive benefits and discounts!
 - With a **monthly renewal fee** of **₱250** per month for flexibility and ongoing rewards.
- **Yearly Subscription:** Opt for a one-time payment of ₱2,500 for a full-year subscription, saving you ₱500 — enjoy a whole year of perks at an unbeatable price!

Flexible Validity Periods:

- **One-Year Subscription:** Valid until the same month and day of the following year — one payment, 12 months of perks!
- **Monthly Subscription:** Stay flexible with a monthly renewal — valid until the same day of the following month.



FREQUENTLY ASKED QUESTIONS

1. What is the Bibingka Lovers Pass Card?

It's a loyalty card offering exclusive benefits, including free bibingka, discounts, and special birthday treats at Buglas Isla Cafe.

2. How much does the Bibingka Lovers Pass cost?

The card costs 300.00 PHP for new cardholders (and 250.00 PHP for succeeding months), or you can choose a one-time payment of 2,500.00 PHP for a year of benefits, saving up to 500.00 PHP.

3. What are the benefits of the Bibingka Lovers Pass?

Free Native Bibingka (three for the whole month, redeemable once per day), one (1) Special Bibingka on your birthday month, and 15% off food and drinks for purchases of 1,000 PHP or more, up to three times per month.

4. Can I use the card for any purchase at Buglas Isla Cafe?

The 15% discount applies to purchases of 1,000 PHP or more, but other benefits are exclusive to Bibingka-related items and menu selections.

5. Is the card valid for a year or a month?

You can choose between a one-year subscription (valid until the same month and day the following year) or a monthly renewal (valid until the same day the following month).

6. Can I renew my Bibingka Lovers Pass monthly?

Yes, you can opt for a monthly payment of 250.00 PHP for continuous membership.

7. Do I need to show my card every time I make a purchase?

Yes, you must present your original Bibingka Lovers Pass card for every transaction to enjoy the benefits.

8. Are there any restrictions or limitations?

The card is non-transferable, and only original cards are accepted. It also cannot be combined with other offers or discounts.

FREQUENTLY ASKED QUESTIONS

9. What happens if my card gets lost or damaged?

Only original cards will be honored. Damaged or lost cards need to be replaced, and replacements may incur a fee.

10. How do I cancel or stop my subscription?

You may choose not to renew your monthly or annual subscription, but please note that there are no refunds for unused benefits or partial months.

11. Can I buy the Bibingka Lovers Pass as a gift for someone else?

No, the card cannot be purchased as a gift as it is non-transferable and can only be used by the recipient.

12. Are there any special offers for cardholders?

The Bibingka Lovers Pass offers exclusive perks like free bibingka and discounts, but it cannot be combined with other ongoing promotions or sales.

13. How do I sign up?

You can sign up by visiting any Buglas Isla Cafe outlet and purchasing your card directly from the nearest outlet.

14. Is there a limit to how many times I can use the benefits each month?

You're allowed three (3) free Native Bibingkas and up to three (3) uses of the 15% discount on qualifying purchases each month.

Unclaimed free Native Bibingkas will not carry over or accumulate to the next day or month.

15. Can I share my benefits with friends or family?

The card is non-transferable and can only be used by the cardholder. All benefits must be claimed by the registered user.

We can only permit use if the customer presents a valid acknowledgment letter, along with the physical card and the cardholder's valid ID.

FREQUENTLY ASKED QUESTIONS

16. Do I have to use my card every time I visit Buglas Isla Cafe?

Yes, to enjoy the benefits, you must present your card at checkout.

17. Is there an expiration date on the benefits?

Yes, the benefits are tied to the subscription period—either a monthly or annual cycle, with each benefit resetting accordingly.

18. Can I show a digital copy or photo of the card if I don't have it with me?

No, it is the cardholder's responsibility to bring the physical card if they plan to make a transaction at Buglas Isla Cafe. We strongly encourage guests to keep their physical cards in their wallets to avoid any delays.

19. Can I upgrade from a monthly subscription to a yearly one?

Yes, you can switch from a monthly to a yearly subscription by paying the one-time fee of 2,500.00 PHP.

20. Do the benefits apply to both dine-in and take-out orders?

Yes, the benefits of free bibingka and discounts apply to both dine-in and take-out orders at Buglas Isla Cafe.

GET YOUR BIBINGKA LOVERS PASS CARD TODAY!

Visit any Buglas Isla Café to start enjoying the perks of the Bibingka Lovers Pass!

- 📍 ArcoVia City, Pasig City
- 📍 Cala Laiya, San Juan, Batangas
- 📍 Dumaguete City
- 📍 Westgate, Alabang

🌐 Learn more about Buglas Isla Cafe by visiting our website at www.buglasislacafe.ph/

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